

The number of adults visiting the outdoors weekly is growing...

but some still don't visit the outdoors at all.



61%

An illustration of a woman with brown hair in a ponytail, wearing an orange top and orange pants, holding a white sign with the number 61% in green text. She is standing on a green grassy area in front of a brown brick building with arched windows. There are green bushes and trees to the left.



5%

An illustration of a woman with long black hair, wearing a blue top and dark blue pants, holding a white sign with the number 5% in brown text. She is standing on a grey ground area in front of a modern brown building with many windows.