Clyde and Avon Valley Landscape Partnership (CAVLP)

Building on the Old

Shaping Our Future

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Clyde and Avon Valley
The Partners

[Logos of various organizations]
The Clyde and Avon Valley boundary is a designated Special Landscape Area.
Our location in Scotland
Overview

• Long recognised as significant landscape
• New Lanark World Heritage site
• Falls of Clyde
• Designed landscape of Chatelherault
Characteristics

• Incised river valley - linear villages & winding roads
• Policy landscapes
• Woodland
• Castles
• Rich agriculture & agricultural heritage
• Distinctive orchards
• Popular visitor destination
• Clyde Walkway & associated connecting paths
The need for a Landscape Partnership

- Beauty masking decline
- Hidden disadvantage
- Low community participation
- Lack of funding streams
- Previous initiatives have been topic focussed – projects operating in silos
- Evidence of lack of respect for landscape – littering, fly tipping and fire starting
Strategic Opportunities through LP

- Development of Clyde Walkway
- Protection & enhancement of historic landscapes
- Support of semi-natural woodland regeneration
- Encouragement of traditional land-uses
- Engagement of local community - promoting stewardship
Flagship Projects – Building on the Old

- Chatelherault Country Park
- Avon Weirs fish pass project
- Reviving the Clyde Valley Orchards
- CW Community Links
- Make Your Way
- Archaeological investigation of Castle Qua and Black Hill
- Glorious Gardens
- Growing up Wild

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Challenge is Connecting Projects

How do you make threads of connections between these projects to make a greater impact at a landscape scale?

COMMUNITY ENGAGEMENT
Multi layered approach to Community Engagement

Communications
Website and Virtual Museum
Festivals and events

Archaeology Research & Recording
Schools Programme
Artist Residencies

Citizen Journalism
Environmental Volunteering
Volunteer training programme

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Community Engagement

One of the metrics for a socially sustainable community is the number and quality of network connections through that community. These connections create a sense of belonging and community engagement.
Example Project - Make Your Way

- 19 mapped digital trails
- 4000 physical maps
- 360 people engaged in artist residencies
- 83 art installations
- 15 roadshow events
- 984 school pupils
- 100 heritage events
- 400 trail booklets
- 30,000 newsletters distributed

- 55% of event attendees reported an increase of 1 point or more of increased knowledge of heritage
- 600-700 people walking and cycling more
- 16 teachers (and class children) evidenced increased use of greenspaces for education and a change in their and their students attitude to greenspaces.

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The future

- Start of a process
- Challenge to maintain momentum
- New partnerships
- New stewardship arrangements
- Clearer lines of communication
- Community capacity needs identified
- New project ideas

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