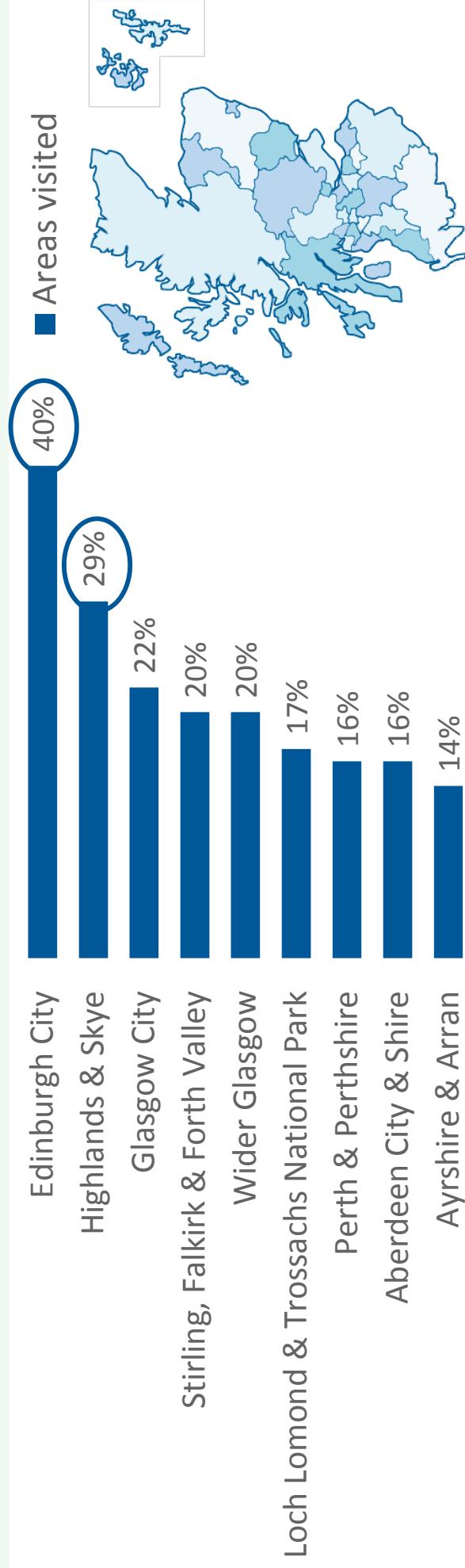
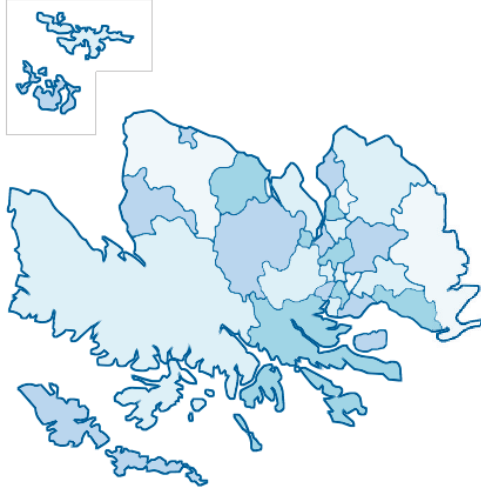


Areas of Scotland visited on this trip

Edinburgh was the most visited location by two-fifths of all visitors; international visitors visiting twice as many areas as domestic visitors



■ Areas visited



Average of 2.8 different areas visited

Average by market:

- Rest of World 4.8
- Europe 4.6
- Rest of UK 2.4
- Scottish residents 1.8

Q1 Which areas of Scotland did you visit on this trip?
Base: S2 All (1608)